A Summary about the Social Use of Language Programme

I sometimes receive phone calls asking me to clarify about the SULP and exactly what you receive when you order it. SULP is sometimes used as a general term these days and schools sometimes develop their own social language programmes, calling them SULP, so it can be confusing. But the SULP I wrote back in the nineties, with subsequent updates and revisions, is backed by much independent research evidence so it’s important to check that it is Wendy Rinaldi’s SULP that’s being referred to if you come across a mention online or elsewhere.

So what do you get?! Essentially it’s a series of books and discs (although you can opt for encrypted downloads if your computer doesn’t have a disc slot!) In the complete primary teaching programme there are 24 A4 books (manuals, planners, stories, picture plays and checkouts), 8 discs, a pack of lesson plans and a printable download of posters. So yes, it’s huge! This is because it covers a substantial area. Each set covers a different set of skills linked in a particular order for effectiveness. Set 1 is about social communication (eye contact, listening, talking turns, awareness of personal space, speaking loudness and speed) and self-other awareness (e.g friendship and self-esteem). Set 2 builds on Set 1 covering social behaviour /tricky social times and further aspects of self-other awareness including other people’s perspectives and emotional understanding/communication.

The manuals are your guide and as well as explaining why/how the programme works they tell you where/how to use everything – stories, games, posters etc. There is a manual for each set (1 and 2) and the manuals go across the primary age range. Then, there are different stories for each age group (infants and juniors) and a few other variants e.g the junior monster pack and the infant talking pictures. The assessment comes separately and comprises two books with a pack of record booklets.

The new tabards are an exciting development that can be used with the SULP or as a resource in themselves. Click here for a photo (Looking Luke)

There are a few other extras, for example animations for tablets/phones and books for families to lend out at the generalisation or carryover phase (these can be purchased by schools or families with a school recommendation).

To help with budgets you can build your programme – so you can get a complete programme for an age group (infants or juniors) or you can buy just one set at a time (for both age groups or infants/juniors only). I have outlined what’s included in each set on the pricelist.

Finally I include the option of an hour online/phone tutorial where I can talk you through the nuts and bolts of using the programme. It’s £95 for two people – the price is subsidised because I try to help stretching the budget to include it as it’s definitely worth having! Just about everyone who has the online tutorial tell me they are glad they did.

I hope this helps but if you have any questions please do get in touch by phone (01483 268825) or email enquiries@wendyrinaldi.com

Wendy
Dr Wendy Rinaldi
Founder/author Social Use of Language programme (SULP)
To find out options and prices click on the heading below

- SULP INFANTS
- SULP PRIMARY
- APPROVED SULP TRAINING
- RELATED RESOURCES

Books or ebooks? Go paperless and receive a 5% discount on the prices quoted

All the SULP teaching books (not the assessments) can be purchased as encrypted downloads. These can be stored on a single computer/Mac and can be viewed on any screen via an hdmi or vga cable. We recommend storing the files on a laptop or Macbook as the portability will give you greater flexibility. If you wish to store the files on more than one computer you can purchase additional licences for £65 per set. If you would like to go paperless please order SULP-E

Click here to go back to website
SULP INFANT PACKAGES

If you already have a package and are looking to add to what you have already you can buy any of the items listed separately for the prices quoted below. If you can’t see what you’re looking for please email enquiries@wendyrinaldi.com or telephone 01483 268825.

TO ORDER please email orders@wendyrinaldi.com with full address, telephone number, the name and job title and email address of the person using/supervising the programme and the order code (A1 etc)

Please read our terms before placing your order. Delivery/transfer fee for any of the packages below is £10

A1 SULP INFANT SETS 1 AND 2
Comprises the manuals, lesson planner with record sheets, all the infant stories (original and extras) and printable posters (with a school/caseload licence).

Price £850 or SULP-E price £805 (Encrypted downloads stored on a single computer/Mac; can be viewed on any screen via your own hdmi or vga cable).

- Add £150 for the assessment
- Add £49 for the talking pictures (2 files; approx. 700 pictures)
- Add £250 for the books for families (lending resource)
- **Recommended:** Add £95 for the introductory tutorial with the author (audio or video phone call with Skype or Facetime (Apple))

A2 SET 1 ONLY
Comprises the Set 1 manual, lesson planner with record sheets, all the Set 1 infant stories (original and extras) and Set 1 printable posters (with a school/caseload licence).

Price £490 or SULP-E price £470 (Encrypted downloads stored on a single computer/Mac; can be viewed on any screen via your own hdmi or vga cable).

- Add £150 for the assessment
- Add £25 for the Set 1 talking pictures (approx 500 pictures)
- Add £190 for the Set 1 books for families
- **Recommended:** Add £95 for the introductory tutorial with the author (audio or video phone call with Skype or Facetime (Apple))

A3 BUDGET SET 1
Comprises the Set 1 manual, lesson planner with record sheets, Set 1 original infant stories and Set 1 printable posters (with a school/caseload licence).

Price £350 or SULP-E price £330 (Encrypted downloads stored on a single computer/Mac; can be viewed on any screen via your own hdmi or vga cable).

- Add £150 for the assessment
- Add £25 for the Set 1 talking pictures (approx 500 pictures)
- Add £190 for the Set 1 books for families
- **Recommended:** Add £95 for the introductory tutorial with the author (audio or video phone call with Skype or Facetime (Apple))

A4 RECORD SHEETS
You receive record sheets with the lesson planner and assessment but you can buy more when you run out
A4A Assessment booklets £39 (pack of 20) £79 (pack of 50)
A4L Lesson records £29 (pack of 20) £69 (pack of 50)

A5 SET 2 ONLY (for use with or after Set 1 only)

Price £395

- Add £95 for the Set 2 Books for Families

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Click here to go back to website
SULP PRIMARY PACKAGES (INFANTS AND JUNIORS)

If you are looking for juniors only please click here and follow links to the pricelist. Please note that once back on the website you can access any of the SULP resources on the SULP dropdown menu at the top of every page.

TO ORDER please email orders@wendyrinaldi.com with full address, telephone number, the name and job title and email address of the person using/supervising the programme and the order code (P1 etc). Please read our terms before placing your order. Delivery/transfer fee for any of the packages below is £10

P1 SULP PRIMARY SETS 1 AND 2
Comprises the manuals, lesson planner with record sheets, all the infant stories (original and extras), junior picture plays & checkouts and printable posters (with a school/caseload licence).

Price £1350 or SULP-E price £1280 (Encrypted downloads stored on a single computer/Mac; can be viewed on any screen via your own hdmi or vga cable).

- Add £150 for the assessment
- Add £69 for the talking pictures and junior monster pack
- Add £55 if you would like 2 animations to try (one for infants; one for juniors)
- Add £250 for the books for families with children aged 3 to 6 (lending resource)
- Add £150 for the books for families with children aged 7 to 11 (lending resource)
- Recommended: Add £95 for the introductory tutorial with the author (audio or video phone call with Skype or Facetime (Apple))

P2 PRIMARY SET 1 ONLY
Comprises the Set 1 manual, lesson planner with record sheets, all the Set 1 infant stories (original and extras), Set 1 junior picture plays and checkouts and Set 1 printable posters (with a school/caseload licence).

Price £790 or SULP-E price £750 (Encrypted downloads stored on a single computer/Mac; can be viewed on any screen via your own hdmi or vga cable).

- Add £150 for the assessment
- Add £49 for the Set 1 talking pictures and junior monster pack
- Add £190 for the Set 1 books for families with children aged 3 to 6
- Add £110 for the books for families with children aged 7 to 11
- Recommended: Add £95 for the introductory tutorial with the author (audio or video phone call with Skype or Facetime (Apple))

P3 PRIMARY BUDGET SET 1
Comprises the Set 1 manual, lesson planner with record sheets, Set 1 original infant stories, junior picture plays and Set 1 printable posters (with a school/caseload licence).

Price £550 or SULP-E price £520 (Encrypted downloads stored on a single computer/Mac; can be viewed on any screen via your own hdmi or vga cable).

- Add £150 for the assessment
- Add £49 for the Set 1 talking pictures and junior monster pack
- Add £190 for the Set 1 books for families with children aged 3 to 6
- Add £110 for the books for families with children aged 7 to 11
- Recommended: Add £95 for the introductory tutorial with the author (audio or video phone call with Skype or Facetime (Apple))

P4 RECORD SHEETS
You receive record sheets with the lesson planner and assessment but you can buy more when you run out
A4A Assessment booklets £39 (pack of 20) £79 (pack of 50)
A4L Lesson records £29 (pack of 20) £69 (pack of 50)

A5 PRIMARY SET 2 ONLY (for use with or after Set 1 only)
Price £590
- Add £125 for the Set 2 Books for Families (children aged 3 to 11)
APPROVED SULP TRAINING

SULP is written to enable you to use it without training but just about everyone says that the training sessions Wendy provides help them to get the most from the resources. You may have the opportunity to work alongside others who have used the programme previously, and this can be helpful, however it’s recommend that you have some form of training with Wendy herself because, as author and founder, she can update you on the latest developments in terms of practice and research and you can check your understanding on how best to implement the programme with her - or if you trained a while ago it may be time for an update! Further, sometimes Wendy trains staff who have been misinformed by feedback or 'cascading' perhaps from other members of staff who previously attended training – it can be a little like ‘Chinese Whispers!’ Sometimes staff share their own implementation of the programme and this may be different to how the programme was conceptualised and also different to the implementation that has been researched and proven to be effective – so it’s definitely worth having some time with Wendy, even if it’s just a short online session. Having said that there’s nothing like ‘in person’ training, so if your budget allows for the SULP in an afternoon or short day training, described below, this is recommended. Alternatively, the practical study day (also described below) includes SULP and there was excellent feedback on the day Wendy presented in Lincoln last year so she will be repeating it (with a few tweaks!) in different parts of the country - you can email to check if there’s one coming up near to you.

Below are the options for training – prices to suit all budgets. **You will receive an attendance certificate to show that you have received approved training with the author.** Please note that the only approved training is that provided via Wendy's website as listed below.

**Online introductory or ‘check your understanding’ session. Price £95**
This is for two people, including a manager, as Wendy will help you to see how you can eventually use the programme to benefit all the pupils in the school as well as those who have special needs. She will guide you through the nuts and bolts of the programme and cover the elements that are important for effectiveness.

**SULP in an afternoon: introduction and practical demonstrations of set 1. Price from £690 plus mileage, subject to location and availability – please email enquiries@wendyrinaldi.com to check.** This session is for up to 15 people at your school or health clinic and covers the Set 1 programme, including social communication and friendship. A follow up session on set 2 can be booked at a later date.

**Paired/trio training: SULP short day course. Price: £350 for two people; £490 for three.**
All the SULP short day courses are held at Wendy’s office near Guildford Surrey. They include demonstrations from sets 1 and 2, including social communication, friendship, self esteem and emotion.

**Practical Study Days & Specialist Resources package**
The practical study days consists of a series of practical tutorials based upon Wendy’s work as a therapist and researcher in education with children and teenagers. On these days Wendy explains the principles underpinning effective approaches including SULP. The Words Store, Into Inference and Language Choices, with practical demonstrations, and includes specialist resources so that participants can use the ideas presented. There are two study day programmes, one for early years and infants (KS1) and the other for juniors (KS2) and secondary school /young adult students.

In different locations around the UK, they are open to SENCos, specialist teachers, educational psychologists and speech-language therapists working with children and young people who have special needs – from those with specific needs such as ASD or specific language/learning difficulties to those with more general learning difficulties. Additionally schools are increasingly using Wendy’s work with pupils who don’t have special needs as such but who are not achieving as well as they could be when they start primary/secondary school and requiring a different kind of approach to catch up with their peers – so the day will also be useful to senior managers.

Please note that teaching/therapy assistants and apprentices should attend with their SENCo, SLT or mentor.

Please email enquiries@wendyrinaldi.com for study day programmes, venues and dates.
TERMS & CONDITIONS

Please read before placing your order. Payment of your invoice confirms that you have read and agree to these terms. Click here to return to index

1. The training is the intellectual property of Dr Wendy Rinaldi, as are the books. The sale of Wendy's books and training are on condition that should you wish to help other schools or services to implement her resources, you will need written permission from Dr Rinaldi.

2. Delivery is with a next day courier service – your books will need to be signed for. Books are delivered on weekdays only in term time unless otherwise agreed.

3. Books are printed to order on receipt of payment – you receive a proforma invoice on placing an order and when this is settled your books are printed and bound. If paying with school/authority cheque or electronic transfer you should allow up to 10 working days for delivery from receipt of payment. If paying by personal cheque please allow 25 working days from receipt of payment. Puppets are handmade to order and you will be advised of a delivery timescale by email when your order is received. You can check the progress of any order by telephoning 01483 268825 or emailing orders@wendyrinaldi.com.

4. Payment can be made by cheque, made payable to Wendy Rinaldi, or by electronic transfer on written application by email to enquiries@wendyrinaldi.com. We can only accept payment in sterling. You will find the currency converter on the ordering drop down menu at the top of each page on the website.

5. As specialist materials, printed to order, books by Wendy Rinaldi are not refundable or returnable. We will help you as much as we can so that you are as sure as possible before your order and you can book a call with the author at orders@wendyrinaldi.com.

6. If your books are damaged in transit we will replace them if you contact us on the day of delivery. Please make sure you open your parcel as soon as you receive it.

7. Delivery prices quoted are for UK addresses only. Email enquiries@wendyrinaldi.com for the overseas customers price list.

8. Books are VAT zero rated. The talking picture books and toys are subject to VAT at the standard rate. VAT will be added to your proforma invoice if applicable at the time of ordering.

9. All books and puppets are the intellectual property of Wendy Rinaldi and are protected by copyright law.

10. Training in programmes such as SULP and GIGIA has been shown to be more effective if a manager (e.g SENCo, Head or Deputy Head) attends and when you book training you should therefore include someone from the management team who can oversee the smooth running of the programme (this person may or may not be involved in the delivery of the programme) and its development within the school/service as a whole. Training dates are agreed on receipt of payment; full terms for training are emailed prior to booking.

11. Wendy Rinaldi is a registered trade name.
OTHER RESOURCES YOU MAY FIND HELPFUL

If you are looking for resources to develop children's vocabulary and word finding (for spoken and written language) Wendy’s new resource *The Words Store* may be of interest. This is an electronic resource (encrypted downloads) with manual, word networks, printable pictures and games (with school/caseload licence).

[Click here](#) to find out more

Note that once back on the website you can return to any of the SULP pages on the SULP dropdown menu at the top of each page on the website – place your mouse over the purple SULP box at the top of whichever page you are on and then click what you’d like to see on the menu.

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